

Die vier Schlüsseldimensionen der Circular Economy Pattern



Close the Loop

- C1**
Product Reuse
- C2**
Part-Reuse
- C3**
Recycling
- C4**
Circular Design
- C5**
Biodegradability
- C6**
Waste-as-Input
- C7**
Reverse Logistics



Improve the Loop

- I1**
Increased Longevity
- I2**
Maintenance & Repair
- I3**
Smart & Traceable
- I4**
Eco-Efficiency
- I5**
De-Materialisation
- I6**
Eco-Materials & Sustainable Sourcing
- I7**
Increased Functionality
- I8**
Localisation
- I9**
Produce-on-Demand
- I10**
Detox
- I11**
Energy Recovery
- I12**
Renewable Energy
- I13**
Virtualisation



Monetise the Loop

- M1**
Pay-per-Use
- M2**
Rent Instead of Buy
- M3**
Performance-Based Contracting
- M4**
Subscription
- M5**
Alternative Ownership
- M6**
Dynamic Pricing
- M7**
Revenue Sharing
- M8**
Crowd- and Public Funding
- M9**
Incentivised Take-Back
- M10**
License & White Label



Excite the Loop

- E1**
Solution Provider
- E2**
Sufficiency
- E3**
Circu-Luxury
- E4**
Experience Selling
- E5**
Marketplace
- E6**
Prosumer
- E7**
Lock-In
- E8**
Signalling & Transparency
- E9**
Sharing
- E10**
Eco Robin Hood